

FOR IMMEDIATE RELEASE

August 1, 2018

Celebrity Chef Sanjay Patel Spices Up Indian Cuisine with 20+ Vegan, Gluten-Free and Non-Dairy Entrées PLUS entertainment, at his Sherman Oaks, California Restaurant

Chef Sanjay launches new menu with health-conscious specialties, along with cooking classes and entertainment.

LOS ANGELES, CALIFORNIA—Celebrity Chef Sanjay Patel is spicing things up at his Sherman Oaks **Bollywood Bites** restaurant with a new **vegan-friendly menu**, a new entertainment line-up, cooking classes and the exclusive unveiling of Chef Sanjay's **"Secret MJ Menu" on Michael Jackson's birthday**, August 29th located at 13355 Ventura Blvd, (East of Dixie Canyon Ave). Event details can be found at THEBOILywoodBites.com.

Chef Sanjay Patel, dubbed "Hollywood's Prince of the Palate," is excited about the upcoming events and his new entrées, in particular. "I have always offered vegan, non-dairy and gluten-free dishes, but upon request. Now, having perfected these entrees, we will highlight them on our menu. We have over 20 vegan options—including Vegan Tikka Masala and a gluten-free Kids Meal. Which is very unique for an Indian restaurant," states Chef Sanjay.

Based in one of the most health-conscious cities in the world, Chef Sanjay is adapting his menu to meet the needs and preferences of his clients and his community. "Best of all, we don't have to sacrifice flavor or texture to create great vegan dishes. Some guests who are not vegan simply enjoy the taste of our vegan dishes and beverages—and others cannot tell the difference," Chef Sanjay says with a smile.

Not only has Chef Sanjay created over 20 great-tasting vegan entrees, he has also concocted a magnificent vegan Mango Lassi (a classic Indian beverage traditionally made with yogurt). "Everyone loves our dairy-free Mango Lassi. It tastes great and its lactose-free," Chef Sanjay says.

With the new menu, all of Bollywood Bites' traditional vegetarian Indian dishes can be prepared as vegan— as well as the coconut curry and the Indo-Chinese dish, "Manchurian" (pan fried cauliflower with a spicy "orange" sauce).

Chef Sanjay's spicy August line-up at the Sherman Oaks restaurant includes:

- Karaoke Night Saturday, August 11th 8:30 PM
- New Menu Launch Monday, August 13th
- Indian Independence Day Celebration Wednesday, August 15th
- Comedy Night Friday, August 17th 7:30 PM \$15 in advance/\$20 at the door
- Cooking Class with Chef Sanjay! Sunday, August 26th 3PM 5PM \$60pp/\$100 for two
- MJ Menu Day!— Wednesday, August 29th The unveiling of Chef Sanjay's "Secret" Michael Jackson Menu

Bollywood Bites' current promotions include **Buy One Get One 50%** off Lunch Specials on Mon – Fri from 11 AM- 3 PM, and **Happy Hour Specials** from 3PM-6PM on Mon – Fri, with \$5.00 Beer or Wine and a Free Appetizer! Customers can also request a **VIP Customer Card** which entitles them to a free entrée upon their 6th visit!

ABOUT CHEF SANJAY PATEL'S BOLLYWOOD BITES

Voted "Best Indian Food in LA," five years in a row, **Bollywood Bites** was founded by **Celebrity Chef, Sanjay Patel**. Dubbed "Hollywood's Prince of the Palate," Chef Sanjay captivates his clients with his amazing, authentic and creative cuisine. Former sous chef at the Four Seasons Beverly Hills Hotel, personal chef to the "King of Pop," Michael Jackson and a private chef for numerous A-list celebrities, Chef Sanjay is a global culinary genius professionally trained in traditional Indian, Indo-Chinese, Italian and Latin American cuisines. Sanjay's franchise consists of two award-winning Indian Food Trucks, a celebrity-driven catering business, an award-winning restaurant in Westwood, and its newest restaurant located at 13355 Ventura Boulevard in Sherman Oaks, California. **Bollywood Bites** also features delicious **vegan and gluten-free entrées**, as well as popular Indian street food and Indo-Chinese entrées. Visit <u>THEBollywoodBites.com</u> to view the menu, or call 818.855.1718 for catering, or to book a Food Truck, or to reserve the restaurant for a private event. For interviews, contact Anita S. Lane at 313.447.9083 or AnitaSLane@SenseiCommunications.com