



## FOR IMMEDIATE RELEASE

### **Bollywood Bites Customers Welcome Celebrity Chef Sanjay's New Vegan Entrées Along with Live Stand-up Comedy and Karaoke at his Sherman Oaks, California Restaurant**

Customers enjoy great Indian food and a new destination for entertainment on Ventura Boulevard in Sherman Oaks.

**LOS ANGELES, CALIFORNIA**—In August, 2018, Celebrity Chef Sanjay Patel launched a new menu at both Bollywood Bites restaurants featuring a new **vegan-friendly menu**—combined with offering the Sherman Oaks restaurant as a destination for stand-up comedy, karaoke and cooking classes located at 13355 Ventura Blvd. The September events at the Sherman Oaks location include Karaoke Night September 14<sup>th</sup>, Comedy Night September 21<sup>st</sup> and “Cooking with Chef Sanjay” September 29<sup>th</sup>. Details for each event can be found at [www.BollywoodBites.Eventbrite.com](http://www.BollywoodBites.Eventbrite.com).

Chef Sanjay Patel, dubbed “Hollywood’s Prince of the Palate,” is grateful that the community has taken so well to the new menu items as well as the new events line-up. “Our heart is in our food. Our customers love our food. Now we also want to use our beautiful space to offer entertainment options for our customers. We had a great turnout in August and customers are telling us that they like it and to please continue,” says Chef Sanjay.

The Sherman Oaks location had a packed house for their first **Comedy Night** in August, as well as at the **MJ Dinner Party**, where Celebrity Chef Sanjay unveiled his exclusive **MJ Menu** on Michael Jackson’s birthday, August 29<sup>th</sup>. Chef Sanjay states, “I wanted MJ fans to gather and experience Michael’s favorite dishes. It was a very special evening.” At the MJ Dinner Party, Chef Sanjay described private moments he shared with Michael while serving as his personal chef for five years. The **MJ Menu** is available on Mondays at the Sherman Oaks location only.

In addition to the new special events this month, Bollywood Bites offers **Buy One Get One 50%** off Lunch Specials on Mon – Fri from 11 AM- 3 PM, and **Happy Hour Specials** from 3PM-6PM on Mon – Fri, with \$5.00 Beer or Wine and a Free Appetizer! Customers can also request a **VIP Customer Card** which entitles them to a free entrée upon their 6<sup>th</sup> visit!

Bollywood Bites also specializes in **Indian Street Food, Indo-Chinese cuisine, catered events** and they also have two **Gourmet Food Trucks** available for corporate and private events. Both restaurant locations offer free delivery within three miles as well.

#### **ABOUT CHEF SANJAY PATEL’S BOLLYWOOD BITES**

Voted “Best Indian Food in LA,” five years in a row, **Bollywood Bites** was founded by **Celebrity Chef, Sanjay Patel**. Dubbed “Hollywood’s Prince of the Palate,” Chef Sanjay captivates his clients with his amazing, authentic and creative cuisine. Former sous chef at the Four Seasons Beverly Hills Hotel, personal chef to the “King of Pop,” Michael Jackson and a private chef for numerous A-list celebrities, Chef Sanjay is a global culinary genius professionally trained in traditional Indian, Indo-Chinese, Italian and Latin American cuisines. Sanjay’s franchise consists of two award-winning Indian Food Trucks, a celebrity-driven catering business, an award-winning restaurant in Westwood Village, and its newest restaurant located at 13355 Ventura Boulevard in Sherman Oaks, California. **Bollywood Bites** also features delicious **vegan and gluten-free entrées**, as well as popular Indian street food and Indo-Chinese entrées. Visit [THEBollywoodBites.com](http://THEBollywoodBites.com) to view the menu, or call 818.855.1718 for catering, or to book a Food Truck, or to reserve the restaurant for a private event. For interviews, contact Anita S. Lane at 313.447.9083 or [AnitaSLane@SenseiCommunications.com](mailto:AnitaSLane@SenseiCommunications.com).