

## FOR IMMEDIATE RELEASE

Michael Jackson's Personal Chef, Sanjay Patel, Unveils "Secret" MJ Menu with Michael's Favorite Dishes at His Sherman Oaks Bollywood Bites Restaurant on MJ's Birthday, August 29, 2018

MJ Fans to Partake of Michael Jackson's Favorite Meals Prepared by His Personal Chef.

LOS ANGELES, CALIFORNIA— On the day celebrating Michael Jackson's birth, August 29, 2018, Michael Jackson fans will be granted a very special opportunity to honor the life and legacy of Michael Jackson by sharing a meal together. But not just any meal, a meal loved by the "King of Pop" himself, as prepared by Michael's very own personal chef, Sanjay Patel—the owner of Bollywood Bites. MJ's birthday celebration of food will take place at Chef Sanjay's Sherman Oaks Bollywood Bites restaurant located at 13355 Ventura Blvd, (East of Dixie Canyon Ave) from 11 AM to 9 PM.

"What people may not know is that Michael Jackson LOVED to eat. He loved food and we shared many heartwarming conversations around the stove. Like most families, Michael's kitchen was the hub of his home, and he really enjoyed tasting new dishes and making sure his children had healthy, tasty and fun food to eat," states Chef Sanjay.

The special **MJ Menu** Day will feature a variety of Michael Jackson's favorite meat and vegetarian dishes—hand selected and prepared for MJ's beloved fans by the same hands that prepared Michael's meals. The day will also feature Michael Jackson music and special appearances by friends and family of Michael throughout the day.

Key Features of the Day:

- **Family-style meals** In celebration of the love and family-oriented nature of Michael—Encouraging patrons to celebrate the memory of Michael together.
- Special guests and live entertainment.
- A "Guest Book" where guests are invited to write a special note in honor of Michael's birthday.
- **Photos with Chef Sanjay**, who will be available for photos throughout the day.

Chef Sanjay says he plans to keep the "Secret" **MJ Menu** featured on August 29<sup>th</sup>. "We will keep the **MJ Menu** beyond August 29<sup>th</sup>, but it will be provided **upon request only**," Chef Sanjay states. Hence the phrase, "Secret" **MJ Menu**.

Guests are encouraged to arrive early and come prepared to have a wonderful time in the spirit of music, love and the food that Michael loved—all in the warm, cozy and exotic setting of Sanjay's Bollywood Bites restaurant in Sherman Oaks.

## ABOUT CHEF SANJAY PATEL'S BOLLYWOOD BITES

Voted "Best Indian Food in LA," five years in a row, **Bollywood Bites** was founded by **Celebrity Chef, Sanjay Patel**. Dubbed "Hollywood's Prince of the Palate," Chef Sanjay captivates his clients with his amazing, authentic and creative cuisine. Former sous chef at the Four Seasons Beverly Hills Hotel, personal chef to the "King of Pop," Michael Jackson and a private chef for numerous A-list celebrities, Chef Sanjay is a global culinary genius professionally trained in traditional Indian, Indo-Chinese, Italian and Latin American cuisines. Sanjay's franchise consists of two award-winning Indian Food Trucks, a celebrity-driven catering business, an award-winning restaurant in Westwood, and its newest restaurant located at 13355 Ventura Boulevard in Sherman Oaks, California. **Bollywood Bites** also features delicious **vegan and gluten-free entrées**, as well as popular Indian street food and Indo-Chinese entrées. Visit <u>THEBollywoodBites.com</u> to view the menu, or call 818.855.1718 for catering, or to book a Food Truck, or to reserve the restaurant for a private event. For interviews, contact Anita S. Lane at 313.447.9083 or <u>AnitaSLane@SenseiCommunications.com</u>